

Melawear contributes to living wages in the textile industry paying an additional 10%

Since Melawear was introduced as a pilot partner of TransFair's new textile standard (Fairtrade Germany), the company initiated the further development of social standards within its supply chain. Among others the standard should accomplish an increase of loans within the entire supply chain over a period of six years. At that time, the payment of living wages has to be accomplished.

Being a sustainability pioneer in the textile industry, Melawear has already taken the initiative improving the on-site situation: For all textiles produced Melawear has paid an additional 10% of the costs as a bonus since the end of 2016. Therewith the company actively improves the working conditions of all employees working in the textile factory. The first bonus paid by Melawear adds up to a sum of 20,000 Euros. All employees that so far have not been paid with living wages thereby receive a bonus of 40 Euros. Once other fashion labels follow the approach of Melawear, extensive and continuous living wages can be paid. Those living wages allow financial security for the laborers and therefore a sustainable improvement of their living situation.

At the same time the new textile standard improves the employee relationship and the say of the employees. Being one of three pilot partners Melawear essentially contributes to the first successful implementation of the standard in practice.

Concurrently with the individual engagement of Melawear- namely the payment of the bonus apart from the standard- the textile program allows the factory to conduct trainings for the employees enabling them to successfully stick to the guidelines. The program comprises trainings dealing with issues such as environmental management, employment law, the optimization of production and the safety of health. In 2016 first trainings have been conducted in the Indian factory that will be followed by more trainings in 2017.

Find more information on the engagement of Melawear:
www.melawear.com/responsibility