

oth., sustainable sneakers with recycled tire soles



oth_gravière

#offthehook

43° 50' 08" N_1° 23' 47" W

A sustainable Brand

oth. is an unisex sustainable sneaker brand. The unique sole is made out of recycled tires that have already been around the globe.

Top quality sneakers

Each sneaker is crafted with 100% Italian high quality leather and produced in a craft factory in Portugal.

A call for adventure

Each model bears the name and GPS coordinates of an unusual and unknown place, as a call to escape and adventure.

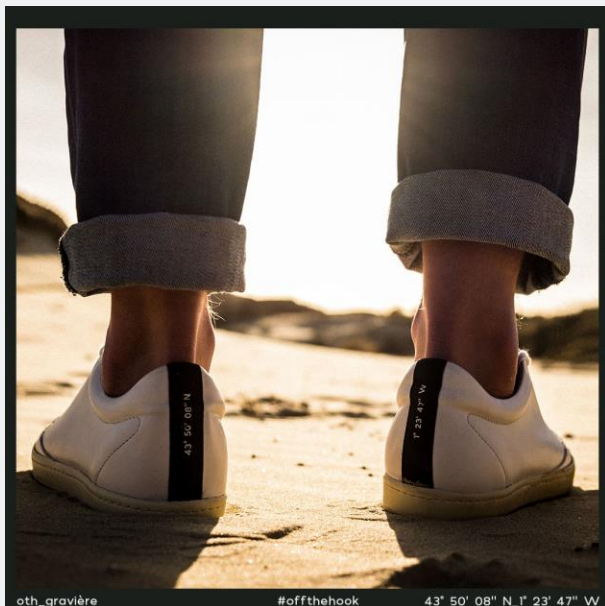
A sustainable brand

oth. is a sustainable and responsible unisex sneaker brand: the sole is unique because it is made from recycled tires that have already travelled the globe. Each sole is cut directly from the used tire; this first life on asphalt therefore makes each sneaker unique.

1 tire will be recycled each time oth. produces 3 pairs of sneakers.

A unique design. High quality standards.

The production is hand-made in a craft factory in Portugal with high quality standards. oth. sneakers are 100% crafted with Italian leather chosen for its look as well as its long term durability.



oth. is both an eco-friendly approach and a timeless vision of fashion. We designed a minimalist and timeless silhouette, declined in 6 colors that will suit both men and women, based on nappa, nubuck, and suede.

A call to adventure

Off The Hook is born from our globe trotting in search of new experiences, friendships and adventures. Off The Hook is both the aspiration for adventure and the awareness that we can all have an impact on the future of the earth.

As our soles have already been around the globe, oth. gives you a free hand; lets you go where others don't, at your own pace, cultivating your own singularity.