



ReHats
BERLIN

GEWERKSCHAFT

Hats and caps made from reclaimed workwear.
Let's stay united.



New headwear collection **GEWERKSCHAFT** at Neonyt

Berlin, January 9, 2018 – Berlin based sustainable headwear label ReHats is proud to announce the second full-range collection in his history, set to release in March 2019. **GEWERKSCHAFT** is being presented for the first time on the Neonyt Fashion Show. It combines 14 different shapes of stylish and sustainable hats and caps – amongst other a player hat and a 5 panel cap – made strictly from reclaimed work wear clothes.

The Collection

After a hard day on shift, ordinary work wear finds its way back to life and to a new profession – as extraordinary headwear. Every year, millions of work clothes are thrown away, simply because their designated life cycle is over. Out of the rough, still durable fabric we have created a range of colorful and scuff proof caps and hats. Every piece with its stitches, seams, buttons and even small pockets reflects its former life, negotiating the history of the raw material with its new design. Every work day leaves traces. Of what we accomplish. Of who we are. Let's make it last, in a sustainable way. Let's stay united.

GEWERKSCHAFT is masterfully made in beautiful Europe and uses strictly reclaimed materials and linings from left-over cotton that are being transformed in headwear.

About ReHats Berlin. Upcycled Headwear.

We love individual headwear. Since 2015, we've been turning special materials into fancy & stylish hats and caps. As the first headwear brand we use exclusively sustainable and reclaimed materials such as coffee bags. Each piece of headwear is carefully composed in a revolutionary upcycling process with cutting patterns respecting the particularity of each raw material – creating an absolutely authentic and unmistakable look. ReHats are strictly handmade through traditional hatmaking craftsmanship by 3rd generation family business. Upcycled Headwear made in Europe, with a lot of love and no compromises.

Media Package: <http://tinyurl.com/yaf1ru7j> | Find out more: www.re-hats.com
Socials: @rehats.berlin fb.me/rehats.berlin

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