

Les Racines du Ciel

www.les-racines-du-ciel.com

Nathalie.goyette@les-racines-du-ciel.com

France

The highlight of the collection:

A collection of noble sweaters **and** long cardigans, scarves in baby alpaca with natural shades – brushed, mixed with organic cotton or Peruvian highland wool.

We use the following innovative materials:

A big part of the collection is without any dyeing colors but with natural *shades of the* alpaca wool only.

Pure alpaca wool – may be the most ecological wool - without any chemical yarns so *that makes it biodegradable and become a part of earth again.*

To achieve a very soft and light aspect, the alpaca yarn runs through a "tube" made of organic pima cotton!

We apply for the following marketing concept:

Extremely comfortable pullovers made out of 100% pure baby alpaca to create cosiness without any toxic way of production and without any synthetic fabrics. Our clients love their favorite pieces. The unique quality as well as the comfort made our client base grow constantly over the last 15 years.

Amazingly light, baby alpaca combines incomparable softness and warmth.

Cocooning sweaters – baby alpaca – sensuality – art de vivre - ecology

Les Racines du Ciel has been offering a clothing line that puts respect for humans, animals and nature at the heart of its collections.

For winter, our new line of **cocooning sweaters** is mainly made from **baby alpaca yarn**.

In natural alpaca shades as well as in bright in red, yellow or blue, in curly or brushed thread. This timeless and noble collection combines **sensuality and art de vivre** that can return to earth.