

Press Release

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Neonyt already booked to capacity and considering options to extend space at Tempelhof Airport to meet high demand

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The next edition of Neonyt (from 14-16 January 2020) is proving so popular among exhibitors that the organisers are currently looking at extending the space within Tempelhof Airport. A large number of exhibitors are making their Neonyt debut this January, including major brands such as Armedangels, Blutsgeschwister, KnowledgeCotton Apparel, Kuyichi, Melvin & Hamilton and Wolfskin Tech Lab.

Space is already tight at the upcoming Neonyt from 14-16 January 2020 in Hangar 4 of the former Tempelhof Airport. Taking place during Berlin Fashion Week, the Neonyt Trade Show, as part of the global hub for fashion, sustainability and innovation, is now fully booked, which means that a number of national and international labels are being added to the waiting list. To make it possible for additional brands to take part, organiser Messe Frankfurt is currently considering options to temporarily extend the exhibition space. Exhibitors can still register for the January edition.

“Tempelhof is a fantastic location; we knew that from the outset. The brands are clearly also impressed, both by the new venue and our Neonyt concept, which makes us very happy. Another reason we are running out of space is because several of our long-standing exhibitors have significantly extended their areas. Plus, a lot of new brands are also wishing to exhibit at Neonyt and interest from abroad is continuing to grow,” says Thimo Schwenzfeier, Show Director of Neonyt at Messe Frankfurt.

Many new labels, including key industry players and exciting brands, have already been confirmed as exhibitors: Armedangels, Blutsgeschwister, Dawn Denim, Fisherman Out of Ireland, Funktionsschnitt, Got Bag, KnowledgeCotton Apparel, Leit & Held, Lemon Jelly, Melvin and Hamilton, Phyne, Wolfskin Tech Lab and Zerum. And countless exhibitors from previous editions will also be moving with Neonyt to Tempelhof, including Bleed, Ecoalf, Erdbär, Jan'n June, Kavat, Lanius, Lovjoi, LangerChen, Melawear, Mud Jeans, Nae Vegan Shoes, Nat-2, Reclution, Rhumaa, Skfk and Wunderwerk.

An international portfolio of brands and collections will be on show. With brands like Kuyichi, Elements of Freedom and Rhumaa, the Netherlands are even more strongly represented at Neonyt than before. France, Peru, Portugal and Spain will be presenting exciting brands in large

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collective presentations.

Press information & photos:

www.neonyt.com/press

Social media:

Facebook: facebook.com/Neonytberlin

Instagram: instagram.com/neonyt.berlin

YouTube: m-es.se/z8WG

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, convention and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com