

Neonyt Winter 2021 – Stand rental prices

Stand rentals

Stand space	Price
Raw space, from 12m ² (basic lighting included)	
Regular	EUR 213.00 /m ²
Repeat exhibitors*	EUR 193.00 /m ²
Space with complete stand package from 9m ²	
Regular	EUR 239.00 /m ²
Repeat exhibitors*	EUR 215.00 /m ²
Beauty Area Complete stand package from 9m ² for organic cosmetics brands	EUR 165.00 /m ²

Additional costs to the stand rental price:

- AUMA fee: EUR 0.60 /m²
- Environmental charge: EUR 2.90 /m²
- Media Package: EUR 450.00
- VAT (Value-added-tax one-off fee)

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Amtsgericht Frankfurt am Main HRB 58331

Geschäftsführung:
Wolfgang Marzin (Vorsitzender)
Detlef Braun, Uwe Behm

Stand package according to overview	Rental price
9 m ² Regular	EUR 2.151,00
Repeat exhibitors*	EUR 1.935,00
12 m ² Regular	EUR 2.868,00
Repeat exhibitors*	EUR 2.580,00
18 m ² Regular	EUR 4.302,00
Repeat exhibitors*	EUR 3.870,00
24 m ² Regular	EUR 5.736,00
Repeat exhibitors*	EUR 5.160,00

*Repeat exhibitors price is valid for exhibitors that participated at Neonyt Winter in January 2020 and are now booking for Neonyt Winter 2021. Their intention to exhibit for Neonyt Winter 2021 must be received by Messe Frankfurt until 12. October 2020 at the latest.