

Tuesday 02/07/2019

8.30 AM RETAIL BREAKFAST, Summer Garden

FASHIONSUSTAIN Stage Upper Floor	FASHIONIMPACT Schaltraum Upper Floor	FASHIONIMPACT Forum Middle Floor	FASHIONIMPACT Prepeek Upper Floor
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9 AM Doors Open NEONYT TRADE SHOW

-	-	9.30 AM PRESENTATION Neonyt Consumers Study 2019 presented by Facit	-
-	-	10 AM LIVE STREAMING The Neonyt Fashion Show	-
11 AM OPENING KEYNOTE The Future is Now – Sustainability Beyond the Product	10.30 AM MASTERCLASS The Future of Production – From Pixel to Product presented by Gemini	10.30 AM MEET'N'GREET German Sustain Concept presented by German Fashion Council	-
11.30 AM – 1PM PANEL Be Clean Water, my Friend – Fresh Views on Plastic & Fashion	11.30 AM FILM Weaving Changes – A Documentary on Innovation Indian Craft in the Fashion Industry presented by Philine Kriependorf	11.30 AM KEYNOTE Econic Goods of Gerber	-
-	-	11.45 AM – 1.15 PM PANEL How to Scale Sustainable Fashion for Retail? Authentic and Credible	-

FASHIONSUSTAIN
Stage
Upper Floor

FASHIONIMPACT
Schaltraum
Upper Floor

FASHIONIMPACT
Forum
Middle Floor

FASHIONIMPACT
Prepeek
Upper Floor

12 PM – 1.30 PM
ROUNDTABLE
Craft & Digitalisation – How Artisan Empowerment Works in the Digital Age

1 PM
COMMUNITYTALK
Let's Talk Money - Wie lassen sich nachhaltige Inhalte monetarisieren?
presented by Fashion Changers

1.30 PM
PRESENTATION
Meaningful Marketing – Sustainability X Lifestyle

2 PM
PRESS CONFERENCE
Pyua & Tchibo

2.30 PM
PANEL
Join the Club – FC St. Pauli's Scores with Sustainable Merch

2.30 PM
PANEL
People Empowerment – How to Establish Global Supply Chain Responsibility?

2.15 PM
PANEL
POS-Kommunikation

3.30 PM
ROUNDTABLE
Responsible Digitalisation – Data and the Impact 4.0

3.30 PM – 5 PM
PITCH'N'PANEL
The Neonew Customer – How Rental Services Create Loyalty

3 PM
TALK
Supporting the Creative Economy of Tomorrow: Sustainable Fashion Made in Africa
presented by Vepsi

4 PM
PANEL
Investing in Innovation – Sustainability Pays back

4.30 PM – 5 PM
YOGA SESSION
with Urban Goddess

5 PM
PANEL
Nearshoring & Production on Demand – a Fashion Revolution?

5 PM
MASTERCLASS
Making Sense of Data – How to Measure & Read Data to Drive your Business Sustainably
presented by Launchmetrics

5 PM
PANEL
Nachhaltige Produkte zu Einstiegspreisen

6 PM Doors Close NEONYT TRADE SHOW

6 PM NEONYT PARTY, Summer Garden

Wednesday 03/07/2019

8.30 AM RETAIL BREAKFAST, Summer Garden

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9 AM Doors Open NEONYT TRADE SHOW

-	-	9.30 AM PRESENTATION Neonyt Consumers Study 2019 presented by Facit	-
10 AM CALL TO ACTION The Activist's Denim – How Fashion Can Trigger Collaborative Action		10 AM PANEL Wie skalieren nachhaltige Mode für den Einzelhandel? Authentisch und glaubwürdig	10 AM TALK Purchase with Purpose: The Role of Storytelling and Experience in Sustainable Retail presented by Vepsi
10.50 AM KEYNOTE The State of the Denim industry			
10.50 AM – 12 PM PANEL The State of the Denim Industry – from Dirty Washes to Clean Waters presented by Textile Exchange			
	12 PM PANEL #NewWork!? How Brands are Becoming more Sustainable – Insideout	12 PM PANEL Nachhaltige Mode im Massenmarkt	

FASHIONSUSTAIN
Conference Stage
Upper Floor

1 PM
PANEL
10 Years of Sustainability
in Fashion –
What's Next Now?

2 PM
PANEL
Designer Tools for
Scaling Upcycling
& Closing Loopholes

3.30 PM
PANEL
Neonew Denim –
A real Role-Model
for Fashion?

4.30 PM
PANEL
Better Buying Practises –
How to Empower Buyers

6 PM
PREISVERLEIHUNG
Spitze Nadel 2019
präsentiert von Cum Ratione
und INKOTA

FASHIONIMPACT
Schaltraum
Upper Floor

2.30 PM
PANEL
Jewelry 4.0 –
Sustainability
Where Art Thou?

3.30 PM - 5 PM
PANEL
Designing for Longevity –
in a Circular and Digital World

6 PM
FAB TALKS
Sustainable Development
Goals and Fashion

FASHIONIMPACT
Forum
Middle Floor

2 PM
RETAIL INSIDE
Sustainability Communication
at the POS: Employer Branding
& Employer Education

3 PM
PANEL
Better Packaging –
Solutions for the
Fashion Industry

4 PM
PANEL
Better Packaging –
More Solutions for the
Fashion Industry

5 PM
PANEL
The Future of Retail on
Demand – From Pixel
to Sales

FASHIONIMPACT
Prepeek
Upper Floor

2.30 PM - 3 PM
YOGA SESSION
with Urban Goddess

3 PM
TALK
Alternative Konsumformen
und aktuelle Geschehnisse
presented by Femnet e.V.

5 PM
TALK
Eco oder öko - wie sexy
ist nachhaltige Mode?
presented by
Greenstyle Munich

6 PM Doors Close NEONYT TRADE SHOW

6 PM AFTER PARTY, presented by Degree Clothing X Bleed, Summer Garden

Thursday 04/07/2019

8.30 AM RETAIL BREAKFAST, Summer Garden

UNLOCK Style Stage Upper Floor	FASHIONIMPACT Schaltraum Upper Floor	FASHIONIMPACT Forum Middle Floor	FASHIONIMPACT Prepeek Upper Floor
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9 AM Doors Open NEONYT TRADE SHOW

1 PM – 5.30 PM

UNLOCK Style by
ZEITmagazin

11 AM – 12.30 AM
MASTERCLASS
Live Podcasting –
Step into the Future
presented by Melawear

1 PM - 4.30 PM
ROUNDTABLE
European Roundtable on
Manmade Cellulosic Fibers
by Textile Exchange

1 PM - 2.30 PM
PANEL
Designing for Demand –
Digital Tools for
Sustainable Product
Development & Production

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10AM
PRESENTATION
presented by Lenzing

3 AM
PRESENTATION
Der Wochenrückblick mit
Thekla & Kim

4 PM
YOGA SESSION
with Urban Goddess

5 PM Doors Close NEONYT TRADE SHOW

The Summer Garden. 02-04/2019

Tuesday, Wednesday and Thursday 8.30 am
RETAIL BREAKFAST

Tuesday, Wednesday and Thursday 12 pm
WORKSHOP

Bees Wax Wrap presented by Gaia

Tuesday 6 pm
NEONYT PARTY

For Exhibitors & Friends

Wednesday 6 pm
AFTER PARTY

Presented by Degree Clothing X Bleed