

Press Release

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Sustainable looks with a focus on denim at the Neonyt Fashion Show

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Denim in all its facets and styles: Kicking off Neonyt, today's Neonyt Fashion Show on the MBFW catwalk at E-Werk in Berlin presented sustainable looks with a focus on denim.

Blue, white and black denim were combined, for example, with leather, silk, patchwork and layering. The Neonyt Fashion Show during MBFW at E-Werk Berlin styled sustainable denim pieces as part of multi-brand looks ranging from bohemian, western, motorcycle and skater to streetwear, elegant and folklore down to sport and tech styles.

Curated and styled by Claudia Hoffmann, stylist and co-founder of the Fashion Council Germany, as well as stylist Julius Forgo the show presented a best-of featuring around 80 national and international fair fashion labels in curated multi-brand looks. For the first time, the show's presenting partners were Dr. Hauschka, Lenzing and OEKO-TEX. The show was also supported by the European Regional Development Fund.

All featured labels:

Ackermann, After March, Alama, Alexandra Svendsen, Alina Schürfeld, Allpamamas, Anekdot, Anne Bernecker, Anoir, Antonia Zander, Apple Tree, Before 7am, Besonnen, Boochen, Brachmann, Bridge & Tunnel, Buki Akomolafe, Calida, Camper, Cano, Church of the Hand B, Dzaino, EKN, Fade Out, Faible and Failure, Flamingolife, Friedrich Dippmann, Graciela Huam, Guthmann, Haferl, Hellmuth Studio, Hess Natur, HØYEM Humour Noir, Informis Studio, Janne Harland, Jungefeld, Kluntje, Kora Mikino, Kranz, Lana, LangerChen, Lanius, Lay lade mue, Lungulungu, Maison Matz, Marita Moreno, Marz b.Schwanen, Mel Redmer, Mies Nobis, MLI by Svensson, Mud Jeans, Muse Knitwear, NAKT Studio (B), Nat2 Shoes, Natascha von Hirschhausen, Neubau, Nouare Jewelry, Waqarjk, PAT GUZIK, Philomena, Phylida, PHYNE, Planet Rehab, Rhumaa, Schmidttahkashi, Sepideh Ahadi, Silfir, SKFK, Sophia Schneider-Esleben, Spatzhutdesign, the Boy Scouts, Trippen, VEJA, Velt, Velvet Novel, Victoria Eviston Putsch, Wolford, Wunderwerk.

Photos are available to download here:

<https://neonyt.messefrankfurt.com/berlin/de/presse/presse-material.html>

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Dates

NEONYT Hub
Trade Show
Fashionimpact
Prepeek
Fashionsustain

2-4 July 2019

2-3 July 2019

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Social media:

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