

Press Release

March 2019

FASHIONSUSTAIN: An offshoot of the Neonyt conference will be presented at Texprocess

Lilliffer Seiler
Tel. +49 69 75 75-6738
lilliffer.seiler@messefrankfurt.com
www.messefrankfurt.com
www.neonyt.messefrankfurt.com

On 14 May 2019, Fashionsustain Berlin, the conference that accompanies Neonyt, will be taking place for the first time with an offshoot at Texprocess in Frankfurt am Main. In round table sessions, industry leaders such as Lenzing, Perpetual Global and Procalçado S.A. will be encouraging an interdisciplinary discussion about future-proof solutions for the industry.

The Fashionsustain conference brings together pioneers of sustainable textile innovations, initiating a dialogue between them and using the synergies of the industry to revolutionise processes and production workflows. On 14 May 2019, there will be an offshoot of Fashionsustain for the first time at Texprocess, the leading international fair for the clothing and textile-processing industry from 14-17 May 2019 in Frankfurt am Main. The overarching question of “Is sustainability the key to textile innovations?” will be discussed in round table sessions. A keynote will highlight the economic necessity of sustainable business models and provide specific ideas for action.

The whole is greater than the sum of its parts

One of the central topics of the upcoming Texprocess and the concurrent Techtextil, the leading international fair for technical textiles and nonwovens, is sustainability. “In the textile industry, new technologies and interdisciplinary collaborations are important drivers towards a more environmentally conscious creation of value. Fashionsustain is presenting itself at Texprocess in a flourishing sourcing environment at the interface of high-tech and textiles – the ideal breeding ground for new, revolutionary ideas,” says Olaf Schmidt, Vice President of Textiles and Textile Technologies at Messe Frankfurt.

Fashionsustain, which made its debut in January 2018 at Neonyt in Berlin, combines the creative thinking of its birthplace with an international speaker line-up. The first keynote “Sustainable innovation – a matter of survival” will be by Micke Magnusson, co-founder of the Swedish start-up We are Spindye, and serves as a wake-up call for the industry. After that, the round table will focus on the influence of trends on new business practices: “Trendsetting change makers – Is fashion leading the way for sustainable innovation?”. The panel will be moderated by Max Gilgenmann, Content Director of NEONYT.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Chemical fibres and best practices

From the reprocessing of PET bottles to yarns down to regenerated fibres made of cellulose – the panel entitled “Synthetic change makers – What does the future of man-made fibres look like?” will be exploring alternative fibre production and recycling methods - moderated by Textile Consultant and Fabrikology International founder Karla Magruder. Taking part in the discussion panel are industry pioneers such as Austrian fibre manufacturer Lenzing, British recycling company Perpetual Global, Swiss specialty chemicals company Clariant Plastics & Coatings and Indonesian chemical company Indorama.

During the conference, fibre manufacturer Lenzing, shoe producer Santoni and producer of footwear components Procalçado S.A. will be presenting the innovation roadshow entitled “The future of eco-conscious footwear manufacturing”, which is supported by Messe Frankfurt’s Texpertise Network. It will present the sustainable production process of a shoe, showing how a sustainability transformation of the fashion and textile industry can already become a reality today. The panel will be moderated by Marte Hentschel, founder of Sourcebook, the B2B network for the fashion industry.

At Texprocess from 14-17 May 2019 in Frankfurt, international exhibitors will be showcasing the latest machines, plants, processes and services for the manufacturing of clothing, as well as textile and flexible materials. Taking place parallel to Texprocess is Techtexsil, the leading international fair for technical textiles, nonwovens and functional clothing textiles.

Dates

Techttextil & Texprocess	14-17 May 2019
Fashionsustain	14 May 2019, 11:00 am until 2:00 pm

Location

Messe Frankfurt GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
Germany

Press releases & photos:

www.neonyt.com
www.texprocess.messefrankfurt.com/frankfurt/de.html
www.techttextil.messefrankfurt.com/frankfurt/de/presse.html

Social media:

Facebook: facebook.com/Neonytberlin
Instagram: instagram.com/Fashionsustain.berlin
YouTube: m-es.se/Ws3m
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NEONYT
The global hub for fashion, sustainability
and innovation
15 – 17 January 2019 in Berlin

www.linkedin.com/showcase/techtexsil
www.texprocess-blog.com
www.techtexsil-blog.com
www.instagram.com/techtexsil_texprocess

Press contact:

KERN.

Alex Vogt

Tel.: +49 69 65 00 88 65

E-mail: hello@kern.consulting

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. It employs a workforce of 2,500* at around 30 sites and generates annual sales of around EUR 715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

* Provisional key figures for 2018

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

NEONYT
The global hub for fashion, sustainability
and innovation
15 – 17 January 2019 in Berlin