

Press Release

MAYD ~~IN~~ CHINA
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LET'S CHANGE THE WORLD WITH A Y

We are a social enterprise that uses our **MAYD ~~IN~~ CHINA** brand name to ironically redefine the meaning and concepts normally associated in the fashion industry with the words “made in china”.

COME AND SEE OUR
COLLECTION PHASES at

NEONYT

July 2 – 4/2019

Kraftwerk Berlin, Kopenincher StraBe 70, 10179 Berlin, Germany

We offer to you Ladies' and Men's Designer Apparel that: uses 100% quality and luxury knit and woven fabrics that are 100% USA sourced; are made from 100% USA grown and USDA NOP certified organic pima cotton and OCIA certified organic naturally coloured cotton fibre; uses a 100% personally chosen and inspected supply chain; is 100% slow fashion; is GOTS certified, Oeko-Tex certified, Blue Sign certified and/or is manufactured using GOTS based processes. Our clothing is vegan, clean and minimalist in design, with impeccable construction and offers the softness and silkiness of raw unadulterated natural cotton fibre.

We are a mother and son Design Team and we are creating elegantly fashionable clothing with a conscience to match. Our message is that our Brand is not just a fashion statement but that it is a vehicle to put us on the road to quantifiable societal and political change....to change the way companies do business and to underscore the importance of citizen involvement so that there is a strong collective activism to push for doing things right. We want to be part of a movement where we all come together and apply pressure on and demand from businesses that they align their mandates to genuinely serve not only their interests but the interests of people, planet and animals. Always remembering that whenever you take you must give back!

m. Teresa perna, (primary designer)

Giovanni m. perna, (co-designer)

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