

Neonyt Summer 2021 – Stand rental prices

Stand rentals

Stand space	Price
Raw space, from 12 m ² (basic lighting included) Regular Repeat exhibitors*	EUR 330.00 /m ² EUR 297.00 /m ²
Space with complete stand package from 12 m ² Regular Loyalty*	EUR 350.00 /m ² EUR 315.00 /m ²
Beauty Area Complete stand package from 12 m ² for organic cosmetics brands	EUR 199.00 /m ²

Additional costs to the stand rental price:

- AUMA fee: EUR 0.60 /m²
- Environmental charge: EUR 6.00 /m²
- Media Package: EUR 450.00
- VAT (Value-added-tax one-off fee)

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Amtsgericht Frankfurt am Main HRB 58331

Geschäftsführung:
Wolfgang Marzin (Vorsitzender)
Detlef Braun, Uwe Behm

Stand package according to overview	Rental price
12 m ² Regular	EUR 4.200,00
Repeat exhibitors*	EUR 3.780,00
18 m ² Regular	EUR 6.300,00
Repeat exhibitors*	EUR 5.670,00
24 m ² Regular	EUR 8.400,00
Repeat exhibitors*	EUR 7.560,00

*Repeat exhibitors price is valid for business that participated at a further MFE event within the trade fair cycle of the event as well as at Neonyt Winter in January 2020 and are now booking for Neonyt Summer 2021. Their intention to exhibit for Neonyt Summer must be received by MFE until 12. March 2021 at the latest.